June 1, 2022

RE: Sponsorship for the 2022 13th Annual Donnelly Huckleberry Trot

One of the most wonderful things about life in Donnelly is the Annual Huckleberry Festival which takes place in August. For the 2nd year in a row, The Friends of Donnelly Library will be hosting the Huckleberry Trot 5K race. Last year the Huckleberry Trot brought in just over $10K for the Friends of the Library. This has become one of our Keystone events for fundraising for the Friends of the Library and we could not have done it without the help of our sponsors. With that in mind, it is that time of year for us to reach out to our continued supporters, as well as new supporters, for this year’s sponsorship opportunities.

We hope you will consider sponsoring or donating something for the Huck Trot race. Your donations provide us with the initial seed funds to be able to market the event, provide animation, and give aways the day of the race. It is a great way to gain exposure in our growing community. Last year we saw 150 racers and walkers that are not just local, but visitors that have been doing this race every year from around the country. We also always have Huckleberry Festival attendees come to watch. This year we expect more visitors and hope to raise $15K!

We have included sponsorship levels for you to choose from and are extremely grateful for any amount you are able to contribute. (All contributions are tax deductible). This year we will be running from the Donnelly Library to the Roseberry Mercantile in Historic Roseberry and back. This event will be held on Saturday, August 13, 2022 at 9:00 a.m.

We will have event posters that will be displayed in various locations throughout Valley County. Your business will be printed on the event T-Shirt, announced during and post race as well as published on social media. Please read the Sponsorship Details page for further information at https://donnelly.lili.org/friends-of-the-donnelly-public-library/huck-trot/

You may mail your donations to the Friends of Donnelly Library or let us know and we can make arrangements to pick it up. Deadline to get your logo on printed material is Friday, July 1st.

Thank you in advance for your support. The Huckleberry Trot would not be successful without you.
Best Regards,
Jayme Gamble
Co-Chair, Huckleberry Trot